



# SHEEPERS

## Part time Social Media and blog writing expert!

### **The Company**

Sheepers was founded by Nicola Skowronek in 2015, she has now left the office bedroom and moved into her very own studio in North London, Islington. We are an e-commerce store selling on three platforms soon to be four (sheepers.co.uk, etsy.com, notonthehighstreet.com, Silk Fred and Friends of Joules. Our brand is growing and we need innovative content - engaging our audience with creative pieces that will drive SEO through the roof.

Sheepers is on the look out for a Social Media and blog writing expert!

- Part time working hours: You would be on a self employed basis and would work between Monday - Friday 9am - 5pm leading to a full time contracted position.

Responsibilities:

- The ideal candidate will need to be a creative thinker and have the photography skills to generate new ideas for campaigns using Sheepers news and media trends.
- develop creative and engaging social media strategies
- manage the day-to-day handling and answering messages of all social media channels such as LinkedIn, Facebook, Pinterest, Instagram, Tiktok and YouTube, adapting content to suit different channels
- develop, launch and manage new competitions and campaigns that will promote and gain audience engagement with Sheepers
- form key relationships with influencers across the social media platforms, actively seeking new opportunities from partnership and sponsorships
- undertake audience research
- manage and facilitate social media communities by responding to social media posts and developing discussions
- monitor, track, analyse and report on performance on social media platforms using tools such as Google Analytics and Facebook insights
- research and evaluate the latest trends and techniques in order to find new and better ways of measuring social media activity

### **Personal Requirements:**

- Computer literate is a must
- Knowledge of Instagram, Facebook, Tik tok and upcoming trends
- Good written and spoken english with good grammar and spelling
- Self-motivated with ability to work independently.
- Someone who can be relied upon to turn up to work every day and be on time
- A positive attitude, a good work ethic
- Flexibility to vary work hours and work role where necessary
- Organised, possesses high levels of attention to detail and demonstrates hard work.

*Experience necessary.*

### **Must be legally entitled to work in the UK**

#### ***Desirable but not necessary:***

*- Design skills with Adobe suite knowledge.*

The successful candidate will have a strong work ethic, attention to detail and the ability to work in a fast-paced environment.

**Job Type:** Part time vacancy in our North London studio N7 7NU.

**Salary:** Pay rate dependent on experience, with excellent potential for progression after an initial trial period to a permanent position. Pay would be paid weekly into your bank account.

**Please apply with your CV and subject of the email to Sheepers E-commerce associate:  
nicola.skowronek@sheepers.co.uk**